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For Immediate Release:

# Shining Stars Converge on Toronto October 12, 13 & 14, 2012 Metro Toronto Convention Centre, South Building

Toronto, ON (September 13, 2012) - Canada's first and largest consumer show features hundreds of exhibitors and instructors devoted to the creative arts of sewing, knitting, quilting, needlework, spinning, weaving, beadwork, scrapbooking, and fibre arts. Creativ Festival is proud to present a select few of this year's "Shining Stars:"

#### Medieval Meets Modern:

Vanessa Walilko creates statement-making jewellery and fashions using the ancient and addictive craft of chainmaille. Her designs, under the Kali Butterfly label (<a href="www.kalibutterfly.com">www.kalibutterfly.com</a>) have been featured in fine craft magazines and exhibitions throughout the U.S. and Australia. Find her jewellery, kits and supplies at Booth #931, and catch her "Chainmaille Statements in Fashion" presentation on the Fashion Arts Stage on Friday 11:00 a.m., Saturday 1:00 p.m.; and Sunday at 1:00 p.m.

# 365 Days of Lip Service:

Lisa Pavelka is an award winning artist and author, known throughout the world for her mixed media designs and extensive product line (sold in 2,000 stores and 40 countries). Lisa teaches workshops in the mediums of polymer clay, metal clay, wire work, resin, and crystal. She is currently receiving global attention for her daily original artwork created on the lid of a Carmex lip balm jar. Learn more about Lisa's special project, "365 Days of Lip Service" at <a href="https://www.lisapavelka.com">www.lisapavelka.com</a> and see 36 of her pieces at the Festival. Lisa is also a Create Your Style with SWAROVSKI ELEMENTS Ambassador, so you will find her demonstrating in the Create Your Style Pavilion Booth #201 when not teaching.

#### **Corsets Live:**

**Linda Sparks** is designer and author of *The Basics of Corset Building*. She has singlehandedly turned corset fashions into an incredible art form. Linda demonstrates the diversity of fabulous corset fashions, using live models at **Exhibit #016**. Also look for her at the **Farthingales Booth #837** where she will answer all your questions in "intimate" details. <a href="www.farthingales.on.ca">www.farthingales.on.ca</a>

## Fire Up The Torch:

**Becky Greenall** wields her torch and shares her love of making beads from molten glass! For a fascinating show and great demo, drop by the **Nortel Manufacturing Booth #011**.

# Right Down Hooker Alley:

**Michael Sellick** has created more than 1500 how-to tutorials on crochet, knitting and weaving. With 82,000 daily views on YouTube and 20,000 fans on Facebook, this fibre icon is making his 5<sup>th</sup> appearance at Creativ Festival. Michael has transformed Hooker Alley into an interactive carnival of non-stop hands-on fun and inspiration. Meet Mikey at **Booth#349**. Learn more at: www.thecrochetcrowd.com

## Pen and Ink Zen Style

**Susan Stortini** shares her passion for THE hot new paper craft of Zentangle® and people just can't seem to get enough of it. Art journaling, scrapbooking, beading and textile applications are just some of the many ways to apply this easy to learn and relaxing art form. **Booth #545** 

## Sewing Hall of Fame:

**Connie Crawford**, a licensed Butterick designer, has been part of the L.A fashion industry for 35 years. She is the owner of **Fashion Patterns by Coni** (true-to-body fit for mature and plus size women from sizes X-Small to 6X). Her book, *The Art of Fashion Draping*, 4th Edition has just been nominated for the 2013 Golden Pen Award by the United States Institute for Theatre Technology (USITT). Meet this celebrated expert at **Booth #1010**.

Creativ Festival, October 12 – 14, 2012 at the Metro Toronto Convention Centre, South Building offers visitors the chance to be their own designer. Whether you are experienced or never crafted before, find everything you need to create unique statement making garments, accessories, home accents, gifts, works of art and more! It's all about creativity and expressing your own "personal style".

For further information on tickets and/or conference classes, visit www.creativfestival.ca

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