

For Immediate Release

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Creativ Festival Celebrates Silver Anniversary!

Toronto, ON (September 13, 2012)—The **Creativ Festival** (formerly Creative Sewing and Needlework Festival) is Canada's largest consumer show dedicated to the creative arts of sewing, knitting, quilting, needlework, spinning, weaving, beadwork, scrapbooking, crafting, fibre, textile and paper arts.

This year, in honour of their 25th Anniversary, there is more than ever to see, do, learn and buy! Over **260 exhibitors** will feature crafting supplies and tools, plus artisans selling their unique creations and sharing insider tips. The **Creativ Festival** also offers over 200 educational workshops and seminars given by innovative designers, skilled artisans and industry experts.

NEW THIS YEAR: *Designer Style Awards* - A 25th Anniversary initiative to recognize talented Canadians who excel in the arts of Beadwork/Jewellery Design, Fashion Sewing/Design, Quilting, Fibre Art/Surface Design, Knitting/Crochet, Needle Art, Paper Art and the hot trend of UpCycling. To date, over 400 unique mixed-media pieces have been submitted for judging in the eight categories. **Don't miss the 65 fabulous Designer Style Award entries that will be on display throughout the exhibit hall.**

NEWS YOU CAN USE

<u>Creativ Festival Dates:</u>	Friday, October 12 to Sunday, October 14, 2012 Conference classes start Wednesday, October 10 th
<u>Location:</u>	Metro Toronto Convention Centre, South Building, Toronto
<u>Times:</u>	Friday 10:00 am – 8:00 pm Saturday 10:00 am – 6:00 pm Sunday 10:00 am – 5:00 pm
<u>Admission:</u>	\$15.00 Adult \$12.00 Seniors (60+) \$ 4.00 Youth (10-17 yrs) \$ 5.00 Starlight pass (Friday only; available at 4:30 pm) \$ 25.00 3-day pass (adult/senior) Note: An additional fee applies to Conference Classes

For further information on tickets and/or conference classes visit www.creativfestival.ca